

Lactation Consultants of Great Britain (LCGB) Funding and Advertising Policy

LCGB funding is sourced through membership subscriptions, educational events, literature sales, website publicity for members.

LCGB does not accept or seek funds, donations, gift or sponsorships from organisations or companies who do not comply with the WHO International Code of Marketing of Breast-milk Substitute.

LCGB is in agreement with its international affiliation bodies; International Board of Lactation Examiners (IBLCE), International Lactation Consultants Association (ILCA) and International Baby Food Action Network (IBFAN) interpretation of and adherence to the International Code of Marketing of Breast milk Substitute and will not accept funding from any advertiser which:

- markets covered products in a way that violates the International Code of Marketing of Breast-milk Substitutes and subsequent WHA resolutions, and/or:
- has any financial relationship with non-compliant entities, including any company owned by a non-compliant entity, any company that purchases a non-compliant entity, and any company with another financial relationship with a non-compliant entity.

LCGB only accepts sponsorships from commercial companies in the following circumstances:

- Publishers and providers of educational material in the field of lactation.
- Providers of lactation education and training
- Individual IBCLCs advertising their lactation support services.

This may be provided through advertisement on our website, in our newsletter Treasure Chest or at stalls at LCGB organised conferences and study days.

Any changes to this policy will be inline with the WHO International Code of Marketing of Breast milk Substitutes and relevant subsequent WHA Resolutions and the International Board of Board of Lactation Consultant Examiners (IBLCE),

LCGB reserves the right to decline or prohibit any exhibitor, vendor, advertisement or sponsor which in its judgment is inappropriate or contrary to its purposes. This reservation is all inclusive as to persons, things, printed matter, products and conduct.

Adopted 20 November 2012